CSP Seller Guide

SendGuard for Outlook

SendGuard is a **Governance, Risk & Compliance** solution for Outbound emails that prevents data breaches caused by human error on email.

Key Customer Benefits

Stop Outbound Email Data Breaches: Prompt users to confirm Recipients and Attachments before emails are sent out.

Achieve Compliance with International Data Privacy Laws: GDPR (EU), CCPA (California Consumer Privacy Act), HIPAA for the US healthcare industry, FINRA for the US financial sector, Australian Privacy Act, POPIA (South Africa), PIPEDA (Canada).

Detect Confidential Information: Scan outgoing emails for sensitive information such as social security numbers, credit card numbers, health identification numbers, etc.

Client-side rules for automated actions based on email content and properties: Warn users, block emails, automatically mark emails for encryption, CC or BCC managers or compliance managers.

Custom Scripts for Special Checks: Based on the security needs of the customer we can create custom scripts for your company to perform special checks on outgoing emails.

Use Cases

- Prompt users to confirm Recipients and Attachments before emails are sent out
- Warn users if email contains potentially sensitive or confidential information (credit card numbers, social security numbers, personal health identifiers etc)
- Block emails or attachments with certain words (e.g. profanities)
- Delay (External) Emails to allow Unsend
- Reduce the risks associated with Reply-All
- Encrypt Outgoing emails using Existing Server Software
- Build Chinese Walls – Prevent groups of users from emailing each other

Use Cases

- **SendConfirm:** Ensure users confirm recipients and attachments before emails are sent.
- **DLP:** Detect and warn users of sensitive, confidential or inappropriate content in emails
- **SendRules:** Define Rules to check email content and properties and run actions (Warn, block, encrypt, cc, bcc etc) based on your organization's compliance policies and requirements
- **DelayGuard (Unsend):** Delay all or selected emails in Outbox for preset time to allow unsend before emails are sent out
- **ReplyGuard:** Prompt users on "Reply-All" to review and confirm recipients (plus other reply-related productivity tools)
- **Logging and Reporting:** Log details in standard format for compliance check and impact assessment reporting (PowerBI, Splunk etc)

Standss

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Target Industries

- **Financial Institutions** (Investment Firms, Insurance Companies, Banks)
- **Professional Firms** (Law Firms, Consulting Firms, Accounting Firms)
- **Healthcare** (Hospitals, Labs, Insurance Companies

Target Customers

- Large enterprises
- Midsize companies
- Small businesses

Existing clients range from 25 to 25,000+ users

Objection Handling

Objection: We have server-based tools that provide similar protection

Most server-based tools block the email and then send a “bounceback” email with an explanation to the sender. The feedback is not immediate and there is a delay and loss of productivity in sending out the email. The original sender may also miss the bounceback email altogether resulting in important emails not being sent out.

SendGuard provides immediate feedback to users, allowing them to make the necessary changes to send the appropriate information to the correct recipients.

Supported Platforms

SendGuard is compatible with all major platforms, including New Outlook, Classic Outlook (Windows), Legacy Outlook (Mac), and Outlook Web Access (OWA). It also supports mobile devices on iOS and Android.

Technical Support Contact Information

Sales (and admin tech) Support: sales@standss.com
Partner Support: partners@standss.com
General Support: support@standss.com

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